DESIGN SYSTEM SPECIFICATION GUIDE-ENV-2025-V2

Envelark Visual Brand Guidelines & Interface Design System

PREPARED FOR:	ISSUED BY:	EFFECTIVE DATE:
Envelark Product Engineering & Design Teams	Riley Thomas, Brand Identity Director -- Thomas Branding	April 18, 2025

Version 2.4 -- Editorial Typography Pairings, Palette Tokens, and Layout Spacing Rules

1. Design Philosophy & Editorial Aesthetic

Envelark embodies calm, high-contrast, editorial typography balanced with modern SaaS utility.
Interfaces must prioritize readability, natural tactile borders, and generous white space.
Never crowd text to the viewport edges; enforce generous responsive padding across all views.

2. Color Token Hierarchy

- Forest Green (#152E22): Primary brand color for headings, active badges, and navigation.
- Warm Terracotta (#C46F4E): Editorial highlight for buttons, links, and actionable alerts.
- Paper Cream (#FAF7F2): Background base providing soothing low-fatigue reading contrast.
- Subtle Border (#E2D9CC): Distinct hairline dividers framing cards, sidebars, and tables.

Font Family / Asset	Usage Context	Selectors	Weight Spec	Visual Quality
Playfair Display / Cormorant	Editorial Headers	h1, h2, h3	Bold / Semi-bold (700)	Calm Authority
Plus Jakarta Sans	Interface Body & Controls	body, btn, nav	Regular / Medium (400-500)	Crisp Legibility
JetBrains Mono	Hashes & Telemetry	code, kbd, sha256	Regular (400)	Fingerprint Precision

AUTHORIZED SIGNATURE / VERIFIED CREDENTIAL
Riley Thomas, Brand Identity Director -- Thomas Branding - Envelark Cryptographic Seal

EXECUTIVE ACCEPTANCE & AUDIT CONFIRMATION
Envelark Product Engineering & Design Teams - Verified Digital Acceptanc

SAMPLE - DEMO
ENVELARK SHOWCASE - NOT REA